

Washington, DC 20007

Phone/Fax Buyer Name Sales Dffice

BASSETT, LAURA

95/101/1536 National/Political

Comments Billing Type Account Types

OBAMA FOR AMERICA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Schedule Dates

Contract #

325053

Brand Product

Salesperson Advertiser Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

Commission Commission % Package Deal Drder Type CO-OP Headline # **Entered By** 15.00 8 06260214 Normal

Last Modified Date Entered 08/01/12 Jill Hipskind 09/13/12

\$22,082.25

\$125,132.75

Sales Tax Net Total

Charlotte (WSOC)
By Broadcast Month Grand Total: Sep. 2012 **Spots** 133 133 \$147,215.00 \$147,215.00

|          | \$325.00  Charlotte (W5OC)  | \$325.00 | CONFIRMATION CONTRACT | A                           |                    |
|----------|-----------------------------|----------|-----------------------|-----------------------------|--------------------|
|          | Charlotte (WSDC)            |          | 300                   | 5 :30 7A- 8A (EST)          | 09/22/12-09/22/12  |
|          | \$600.00 Charlotte (W5OC)   | \$300.00 | 2                     | 6 (78) A8 A7(85)            | Z1/CZ/SD 21/22/60  |
|          | Charlotte (WSOC)            |          |                       | 5 :30 6A- 7A (EST)          | 09/22/12-09/22/12  |
|          | \$300.00 Charlotte (W5OC)   | \$300.00 | , i                   | 6 :30 6A- 7A (EST)          | 99/22/12-09/22/12  |
|          | \$75.00 Charlotte (WSOC)    | \$75.00  | >                     | 6 :30 6A- 8A (EST)          | 09/22/12-09/22/12  |
|          | \$5,800.00 Charlotte (W5OC) | \$725.00 | × :                   | 6 :30 4:30A- 4:59A (EST)    | 09/18/12-09/21/12  |
|          | Charlotte (WSOC)            |          | × >                   | 5 :30 8A- 9A (EST)          | 09/18/12-09/21/12  |
|          | \$6,200.00 Charlotte (WSOC) | \$775.00 | × >                   | 6 :30 <b>s</b> A · sA (EST) | 09/18/12/09/21/12  |
|          | Charlotte (WSOC)            |          | × ;                   | 5 :30 7A- 8A (EST)          | 09/18/12-09/21/12  |
|          | \$4,250.00 Charlotte (W5OC) | \$850.00 | S. (                  | 6 :30 /A - 8A (EST)         | 09/18/12/09/21/12  |
|          | Charlotte (WSDC)            |          | < >                   | 5 :30 6A- 6:30A (EST)       | 09/18/12-09/21/12  |
|          | \$1,700.00 Charlotte (WSOC) | \$425.00 | >                     | 6 (3) 6A 7A (EST)           | 119/18/12/09/21/12 |
|          | Charlotte (WSOC)            |          | < >                   | 5 :30 5A- 5:30A (EST)       | 09/18/12-09/21/12  |
| Comments | Total Station               | Rate     | -   '                 | 6 :30 5A- (;A (EST)         | 09/18/12-09/21/12  |

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Agency

Advertiser

Product

Schedule Dates Contract #

WSOC-TV
1901 North Tryon Street Charlotte, NC 28206-2700

Brand

Salesperson

Telerep/Philadelphia

BASSETT,LAURA

Greer, Margolis, Mitchell & Associates Washington, DC 20007 3050 K Street NW WSOCTV

Billing Type

Account Types

National/Political 95/101/1536

Sales Tax

Comments

OBAMA FOR AMERICA

CPE

Phone/Fax **Buyer Name** Sales Office

> Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 325053 1536/OBAMA FOR AMERICA (134148) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Telerep/Philadelphia, Philadelphia (1057) Net Total Commission Order Type Demo CO-OP Commission % Package Deal Headline # Entered By \$125,132.75 15.00 Normal

Last Modified Date Entered 09/13/12 08/01/12 06260214 Jill Hipskind

\$22,082.25

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Grand Total: Spots 133 133

|  | Grand Total: | By Broadcast Month<br>Sep. 2012 |
|--|--------------|---------------------------------|
|  | 133          | <b>Spots</b> 133                |
|  | \$147,215.00 | Rate<br>\$147,215.00            |

|         |          |                             |            | 4        | PACT  | SONT       | CONFIRMATION CONTRACT | NA TO | 2                     |          |     |                   |                                |      |
|---------|----------|-----------------------------|------------|----------|-------|------------|-----------------------|-------|-----------------------|----------|-----|-------------------|--------------------------------|------|
| 9/13/12 |          | \$2,200.00 Charlotte (WSOC) | \$2,200.00 | \$550,00 | 4     | ×          | ×                     | 4     | :30 10:58A- 12P (EST) | 5 :30 1  |     | 09/18/12-09/21/12 | 15.1 Normal Line / Spot        | 15.1 |
| 21714   |          | Charlotte (WSOC)            |            |          |       | ×          | ×                     | 5.0   | 30 t0:584- LYP (EST)  | 50 :30 1 |     | 09/18/12/09/21/12 | 15.0 Revised Line / Shot       | 9.61 |
| 9/13/12 |          | \$1,500.00 Charlotte (WSOC) | \$1,500.00 | \$375.00 | 4     | ×          | ×<br>×                | 4     | :30 10A- 11A (EST)    | 5 :30 1  | _   | 09/18/12-09/21/12 | 14.1 Normal Line / Spot        | 14.1 |
| 3/1/12  |          | Charlottle (WSOC)           |            |          |       | ×          | ×                     | U!    | :30 10A- 11A (EST)    | :38      |     | w9/18/12-09/21/12 | 14.0 Revised Line / Spot       | 14.0 |
| 9/13/12 |          | \$1,500.00 Charlotte (W5OC) | \$1,500.00 | \$375.00 | 4     | ×          | ×<br>×                | 4     | :30 9A- 10A (EST)     | 5 :30 9  |     | 09/18/12-09/21/12 | 13.1 Normal Line / 5pot        | 13.1 |
| 8/1/12  |          | Charlotte (WSOC)            |            |          |       | ×          | ×                     |       | :30:9A-10A (EST)      | 6 389    | _   | 09/18/12-09/21/12 | 13.0 kewsed time / Strit       | E    |
| 9/13/12 |          | \$500.00 Charlotte (WSOC)   | \$500.00   | \$500.00 | ь     |            |                       |       | :30 8A- 9A (EST)      | 5 :308   |     | 09/23/12-09/23/12 | 12.1 Normal Line / Spot        | 12.1 |
| \$1112  |          | Charlotte (WSOC)            |            |          |       | ļ - ·      |                       |       | :30 8A- 9A (EST)      | 6 :308   |     | 31/£2/60-21/£2/e0 | 12.0 Revised Line / Spot       | 120  |
| 9/13/12 |          | \$300.00 Charlotte (WSOC)   | \$300.00   | \$300.00 | 1     | 1          |                       |       | :30 7A- 8A (EST)      | 5 :30    | -   | 09/23/12-09/23/12 | 11.1 Normal Line / Spot        | 11.1 |
| 8/1/12  |          | Charlotte (WSOC)            |            |          |       |            |                       |       | :20 7A- 8A (EST)      | :30      |     | 09/23)12-09/73/12 | 11.0 Revised Line / Spot       | TILO |
| 9/13/12 |          | \$275.00 Charlotte (WSOC)   | \$275.00   | \$275.00 | 1     | 1          |                       |       | 30 6A- 7A (EST)       | 5 :30    |     | 09/23/12-09/23/12 | 10.1 Normal Line / 5pot        | 10.1 |
| 8/1/12  |          | Charlotte (WSOC)            |            |          |       | \$r        |                       |       | :30 6A: 7A (EST)      | :36:     |     | 09/23/12-09/23/12 | 10.0 Revised Line / Spot       | 100  |
| 9/13/12 |          | \$475.00 Charlotte (WSOC)   | \$475.00   | \$475.00 | -     | 1          |                       |       | :30 8A- 9A (EST)      | 5 :30 8  |     | 09/22/12-09/22/12 | 9.1 Normal Line / Spot         | 9.1  |
| 21/1/8  |          | Charlotte (WSDC)            |            |          |       | p=2        |                       |       | 30 8A- 9A (EST)       | 6 :36:   |     | .19/22/12-0W22/12 | 9.0 Novsed Line / Spot         | 0.0  |
| Entered | Comments | Station                     | Total      | Rate     | Spots | n Fr Sa 5u | Mo Tu We Th           | SPW I | Run Times             | c Length | Sec | Dates             | Line Type / Break Type (Ref #) | Line |
|         |          |                             |            |          |       |            |                       |       |                       |          |     |                   |                                |      |

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Accepted Agency/Advortiser

Dalle:

Accepted Station:

Date:

Comments



Washington, DC 20007

Q m

Billing Type Account Types

Comments

**08AMA FOR AMERICA** 

National/Political 95/101/1536 Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Schedule Dates Agency Advertiser 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Contract #

325053

Phone/Fax Sales Office **Buyer Name** Salesperson BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

> Demo Order Type Package Deal CO-OP Last Modified Date Entered Headline # Entered By 09/13/12 08/01/12 06260214 Jill Hipskind Normal

\$125,132.75

Sales Tax Net Total

Commission Commission % 15,00 \$22,082.25

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Grand Total: Spots 133 133 \$147,215.00 \$147,215.00

| :                |                             | 200        | TOAST | CONFIRMATION CONTRA            | 024                     |                   |                                     |
|------------------|-----------------------------|------------|-------|--------------------------------|-------------------------|-------------------|-------------------------------------|
| 9/13/12          | \$7,700.00 Charlotte (WSOC) | \$1,100.00 | 7     | 7 × × × ×                      | 5 30 6P- 6:30P (EST)    | 09/18/12-09/21/12 | 22.1 Normal Line / Spot             |
| 81/12            | Charlotte (WSCC)            |            |       | 7 × × × ×                      | 6 :30 6 6:30P (EST)     | 09/18/12-09/21/12 | 22.0 Revised Line / Spot            |
| 9/13/12          | \$5,250.00 Charlotte (W5OC) | \$875.00   | 6     | 6<br>X<br>X<br>X               | 5 :305:30P-6P (EST)     | 09/18/12-09/21/12 | 21.1 Normal Line / Spot             |
| 8/1/12           | Charlotte (WSOC)            |            |       | × × ×                          | 6 (30 5:30 P- 62 (EST)  | 09/18/12-09/21/12 | 21.0 Revised Line / Spot            |
| 9/13/12          | \$5,100.00 Charlotte (WSOC) | \$850.00   | 6     | 6<br>X<br>X<br>X<br>X          | 5 30 5P- 5:30P (EST)    | 09/18/12-09/21/12 | 20.1 Normal Line / Spot             |
| 81212            | Charlotte (WSOC)            |            |       | × × ×                          | 6 (30 SP 5:300 (EST)    | 09/18/12-09/21/12 | 20.0 Revised Line / Spot            |
| 9/13/12          | \$3,300.00 Charlotte (WSOC) | \$825.00   | 4     | 4 × × × × ×                    | 6 :30 4P- 5P (EST)      | 09/18/12-09/21/12 | 19.1 Normal Line / Spot             |
| W1.42            | Charlotte (WSOC)            |            |       | ×<br>×<br>×                    | 6 :30 4P- SP (EST)      | 09/18/12-09/21/12 | 19:0 Ravised Line / Syzit           |
| 9/13/12          | \$275.00 Charlotte (WSOC)   | \$275.00   | _     |                                | 5 :30 12P- 12;30P (EST) | 09/23/12-09/23/12 | 18.1 Normal Line / Spot             |
| 8/1/12           | Charlotte (WSOC)            |            |       | Soul                           | 6 :30 12P-12:30P (EST)  | 09/23/12-09/23/12 | 18.0 Revised Live / Spxt            |
| 9/13/12          | \$275.00 Charlotte (WSOC)   | \$275.00   | _     | 1                              | 5 :30 12P- 12:30P (EST) | 09/22/12-09/22/12 | 17.1 Normal Line / Spot             |
| 8:1/12           | Charlotte (WSOC)            |            |       |                                | 6 :30 12P- 12:30P (EST) | 09/22/12-09/22/12 | 17.0 Revised Line / Spot            |
| 9/13/12          | \$1,500.00 Charlotte (WSOC) | \$375.00   | 4     | * × × × × ×                    | 5 :30 12P- 1P (EST)     | 09/18/12-09/21/12 | 16.1 Normal Line / 5pot             |
| 8/1/12           | Chartotte (WSOC)            |            |       | × × × ×                        | 6 :30 12P- IP (EST)     | 21/12/66/21/81/60 | 16.0 Revisal Line / Spot            |
| Comments Entered | Total Station               | Rate       | Spots | SPW Mo Tu We Th Fr Sa Su Spots | Sec Length Run Times S  | Dates             | Line Line Type / Break Type (Ref #) |

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3050 K Street NW

Washington, DC 20007

Phone/Fax Buyer Name

BASSETT, LAURA

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political 95/101/1536

Sales Tax Net Total Commission Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street

Contract #

325053

Charlotte, NC 28206-2700

Sales Office Brand Agency Salesperson Product Advertiser Telerep/Philadelphìa, Philadelphia (1057) Political - Federal Candidate (1067) Telerep/Philadelphia 1536/OBAMA FOR AMERICA (134148) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Demo CO-OP Order Type Headline# Entered By Last Modified Oate Entered

Jill Hipskind 08/01/12 06260214 09/13/12

Normal

\$125,132.75 15,00 \$22,082.25

> By Broadcast Month Sep. 2012 Grand Total: Charlotte (WSOC) 133 133

Package Oeal

Commission %

\$147,215.00 \$147,215.00

| - 20 CO | Spots                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Rate                                                        | Total Station               |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|-----------------------------|
| 6 307P-730P (SCT)                           | 9-0-0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                             | Charlotte (WSUC)            |
| 5 :30/7P-7:30P (EST)                        | la l                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                             | Charlotte (WSCO)            |
| 6 :30 sp. 6:30p (EST)                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$490.00                                                    | \$490.00 Charlotte (WSOC)   |
| 5 :30 6P- 6:30P (EST)                       | San                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                             | Charlotte (WSOC)            |
| 6 30658P-73097977                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$1,000.00                                                  | \$1,000.00 Charlotte (WSOC) |
|                                             | < >                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                             | Charlotte (WSOC)            |
| 6 :307:30P-7:56P (EST)                      | × ><br>× >                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | \$850.00                                                    | \$3,400.00 Charlotte (W5OC) |
|                                             | <                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                             | Charlotte (WSOC)            |
|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$850.00                                                    | \$3,400.00 Charlotte (W5OC) |
|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$400.00                                                    | \$400.00 Charlotte (WSOC)   |
| (129) 46b 48 (65T)                          | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | \$500.00                                                    | \$500.00 Charlotte (WSOC)   |
|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                             | Charlotte (WSOC)            |
|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$6,000.00                                                  | \$6,000.00 Charlotte (WSOC) |
| - 11                                        | The state of the s | \$4,500.00                                                  | \$4,500.00 Charlotte (W5OC) |
|                                             | 30 (59- 6:30P (EST) 30 (7P- 7:30P (EST) 30 (7P- 7:30P (EST) 30 (7P- 7:30P (EST) 30 (69- 6:30P (EST) 30 (6:58P- 7:30P (EST) 30 (6:58P- 7:30P (EST) 30 (7:30P- 7:56P (EST) 30 (7:30P- 8P (EST) 30 (7:30P- 8P (EST) 30 (8P- 10P (EST) 30 (8P- 10P (EST) 30 (10P- 11P (EST)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 6 :30 (20-5:309 (EST) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | E :38 (69- 6:309 (EST)      |

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3050 K Street NW

Washington, DC 20007

Comments Billing Type Account Types

**08AMA FOR AMERICA** 

National/Political 95/101/1536

Sales Tax

Greer, Margolis, Mitchell & Associates

Sales Office

Salesperson

Phone/Fax **Buyer Name** 

> BASSETT, LAURA Telerep/Philadelphia

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Dates Contract # 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053 CO-OP Headline# Last Modified Oate Entered

Telerep/Philadelphia, Philadelphia (1057) Net Total 0emo Commission Commission % Order Type Package Deal Entered By \$125,132.75 \$22,082.25 15.00 Normal

Jill Hipskind 08/01/12 06260214 09/13/12 Charlotte (WSOC)
By Broadcast Month Sep. 2012 Grand Total:

Spots 133 133 \$147,215.00 \$147,215.00

| \$ Rate Total Station \$4,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) \$2,500.00 Charlotte (WSOC) \$2,500.00 Charlotte (WSOC) \$2,500.00 Charlotte (WSOC) \$3950.00 \$4,750.00 Charlotte (WSOC) \$3950.00 \$4,750.00 Charlotte (WSOC) \$4600.00 \$400.00 Charlotte (WSOC) \$400.00 \$400.00 Charlotte (WSOC) \$400.00 Charlotte (WSOC) \$400.00 Charlotte (WSOC) \$419,000.00 \$38,000.00 Charlotte (WSOC) \$419,000.00 \$38,000.00 Charlotte (WSOC) \$42,500.00 \$400.00 Charlotte (WSOC) \$419,000.00 \$400.00 Charlotte (WSOC) \$419,000.00 \$400.00 Charlotte (WSOC) \$419,000.00 \$400.00 Charlotte (WSOC)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                          |                              |             | CONTRACTON CONTRACT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                         |                     | ccepted-Agency/Asserticor:  |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                          | #3,000:00 CHARIOTTE (MSOC)   |             | California & W. Carrier & Warris & W. Carrier & W. Carrier & Carri |                         |                     |                             |
| Dates   Date |                          | \$5,000,000 Challate (1900)  | \$2.500 00  | 2 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5 :30/8P- 11:30P (EST)  | 27 177 150 37 77 77 |                             |
| Okrmal Line / Spot         Object         Sec         Length         Run Times         SPW         Mo         Tu We         Th         F         Spots         Rate         Total         Station           Al Closed Preempt         09/20/12         6         :30 Ipp- 1IP (EST)         1         4,000.00         \$4,000.00         Chariotte (WSOC)           Olvornal Line / Spot         09/21/12-09/21/12         6         :30 Ipp- 1IP (EST)         1         1         \$2,000.00         \$2,000.00         Chariotte (WSOC)           Olvornal Line / Spot         09/21/12-09/21/12         6         :30 Ipp- 1IP (EST)         6         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                          | Charlotte (WSO)              | _           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                         | 09/22/12-09/22/12   |                             |
| Decision   Process   Pro |                          | \$38,000.00 Charlotte (WSOC) | \$19,000.00 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | (USE) 495011 -48-95:    | 2012/09/22/12       | SYLUREVISED LINE / Shot     |
| Dates   Sec   Length   Protein   Spot   Run Times   Sec   Length   Run Times    |                          | Charlotte (WSDC)             |             | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         | 09/20/12-09/20/12   | 38.1 Normal Line / Spot     |
| Dates   Sec   Length   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   FS   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                          | \$1,500.00 Charlotte (W5OC)  | \$00.000    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | (153) delitt -delite)   | 09/20/12-09/20/12   | 20.0 (September 1899 / Spot |
| Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          | Chartotte (WSOC)             | 10000       | ×                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         | 09/18/12-09/20/12   | or i worthan Line / Spot    |
| Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          | \$600.00 Charlotte (W5OC)    | \$00.00     | ×                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 0 3001135P-12:02A (EST) | 09/18/12-09/20/12   | ONE RESIDE TO SERVE         |
| Normal Line / Spot         Use (KEF#)         Dates         Sec Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station           1. Clossed Preempt         09/20/12 09/20/12         6 :30 IOP-11P (EST)         1 :0 :0 :0 :0 :0 :0 :0 :0 :0 :0 :0 :0 :0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                          | \$850.00 Charlotte (WSOC)    | \$850.00    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                         | 09/22/12-09/22/12   | 36.0 Normal Line / Spot     |
| Dates   Sec   Length   Part   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                          | \$4,750.00 Charlotte (WSOC)  | \$950.00    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                         | 09/23/12-09/23/12   | 35.0 Normal Line / Spot     |
| Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          | Charlotte (WSCC)             |             | ×                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         | 09/18/12-09/21/12   | 34.1 Normal Line / Spot     |
| Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          | \$2,500.00 Charlotte (W5OC)  | \$2,500.00  | ×                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (KSJ) d5C(TT -d11/06;   | 99/18/12-09/21/12   | FILE REVISED LINE / Spot    |
| Dec   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                          | \$2,000.00 Charlotte (WSOC)  | \$2,000.00  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                         | 09/21/12-09/21/12   | 33.0 Normal Line / Spot     |
| ONormal Line / Spot         O9/20/12-09/20/12         Sec Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Rate         Total         Station           1 Closed Preempt         09/20/12         6 :30 10P-11P (EST)         1         \$4,000.00         Chariotte (WSOC)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Program Change/Spot -NFL | Charlotte (WSOC)             |             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                         | 09/21/12-09/21/12   | 32.0 Normal Line / Spot     |
| O Normal Line / Spot 09/20/12-09/20/12 6 :30 10P- 11P (EST) SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                          | Charlotte (WSOC)             | \$4,000.00  | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         | 09/20/12            | 11.0.1 Closed Preempt       |
| Care Type ( oreak Type ( ker # ) Dates Sec Length Run Times SPW Mo Ti We The Fr Care Care Care Care Care Care Care Car                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Comments                 |                              | Rate        | 1 3d 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | :30 10P- 11F            | 09/20/12-09/20/12   | 31.0 Normal Line / Spot     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                          |                              |             | Tu We Th Fr C3 C1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         |                     | +                           |

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Date:

Comments:

Bookend P/B Piggy Back

nted At: 04:23 PM on Thursday, September 13 2012



Washington, DC 20007

CPE Phone/Fax

Buyer Name Sales Office

Comments

OBAMA FOR AMERICA

National/Political 95/101/1536

Sales Tax

\$125,132.75

\$22,082.25

15,00

Normal

Billing Type Account Types

Standard

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Schedule Dates Product Agency Advertiser Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associates (2890) 09/18/12-09/24/12

Contract #

325053

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067)

Salesperson

Net Total Order Type Demo CO-OP Commission Commission % Package Deal Headline # **Entered By** 

> 09/13/12 08/01/12 06260214 Jill Hipskind

8

Last Modified Date Entered

Charlotte (WSOC)

|  | Grand Total: | By Broadcast Month<br>Sep. 2012 |
|--|--------------|---------------------------------|
|  | 133          | <b>Spots</b><br>133             |
|  | \$147,215.00 | Rate<br>\$147,215.00            |

|         |          |                             |          | , and the second | RAC   | CONFIRMATION CONTRACT    | NERMA     |                     |          |                    |                                |      |
|---------|----------|-----------------------------|----------|------------------|-------|--------------------------|-----------|---------------------|----------|--------------------|--------------------------------|------|
| 9/13/12 |          | \$875.00 Charlotte (W5OC)   | .4/8     | \$8/5.00         |       |                          |           | .303,30r or (L31)   | Ι,       | at halon at halon  | solution the following         |      |
|         |          |                             | -        | 4075 00          |       | -                        |           | 30 E 30B 60 (ECT)   | л        | 09/24/12-09/24/12  | 46 1 Normal Line / Snot        | 2    |
| 2111/8  |          | Charlotte (WSOC)            |          |                  |       |                          | (m)       | :30 5:30P- 5P (EST) | Ø.       | 030/24/12-09/24/12 | 45.0 Revised Line / Spot       | 45.0 |
| 9/13/12 |          | \$850.00 Charlotte (W5OC)   | \$850.   | \$850.00         |       |                          | 1         | :30 SP- 5:30P (EST) | 5        | 09/24/12-09/24/12  | 45.1 Normal Line / Spot        | 45.1 |
| 8/1/12  |          | Charatte (MSCC)             |          |                  |       |                          | ş.A       | (30 EP- 5/30P (EST) | 0        | 21/2/2/2014/2/60   | +5.0 Revised Line / Spxi       | ds.  |
| 9/13/12 |          | \$375.00 Charlotte (W5OC)   | \$375.   | \$375.00         | L     |                          | 1         | :30 9A- 10A (EST)   | 5        | 09/24/12-09/24/12  | 44.1 Normal Line / Spot        | 44.1 |
| \$11132 |          | Chartotte (WSOC)            |          |                  |       |                          | jaro.     | :30 A 10A (EST)     | 0        | U9/24/13-09/24/12  | 14.0 Revised Line / Spot       | 14.0 |
| 9/13/12 |          | \$1,450.00 Charlotte (W5OC) | \$1,450. | \$725.00         | 2     |                          | 2         | :30 8A- 9A (EST)    | И        | 09/24/12-09/24/12  | 43.1 Normal Line / Spot        | 43.1 |
| 8/1/12  |          | Charlotte (WSOC)            |          |                  |       |                          | 2         | :30 8A- 9A (EST)    | έν.      | 09/24/12-09/24/12  | 43.0 Revised Line / Spot       | 43.0 |
| 9/13/12 |          | \$1,550.00 Charlotte (WSOC) | \$1,550. | \$775.00         | 2     |                          | 2         | :30 7A- 8A (EST)    | и        | 09/24/12-09/24/12  | 42.1 Normal Line / Spot        | 42.1 |
| 3/1/12  |          | Charlotte (WSOC)            |          |                  |       |                          | 2         | 387A-8A (187)       | 2        | 09/2/412/09/2/4/12 | 42.0 Revised Line / Spot       | 42.0 |
| 9/13/12 |          | \$850.00 Charlotte (WSOC)   | \$850    | \$850.00         | ь     |                          | -         | :30 6A- 6:30A (EST) | رم<br>د  | 09/24/12-09/24/12  | 41.1 Normal Line / Spot        | 41.1 |
| 89112   |          | Chariotte (WSOC)            |          |                  |       |                          | juž       | :30 6A 7A (6ST)     | Ø1       | 09/24/12/69/24/12  | 41.0 Revised Line / Spot       | 41.0 |
| 9/13/12 |          | \$425.00 Charlotte (W5OC)   | \$425    | \$425.00         | 1     |                          | 1         | :30 5A- 5:30A (EST) | <b>У</b> | 09/24/12-09/24/12  | 40.1 Normal Line / Spot        | 40.1 |
| 8/1/12  |          | Charlotte (WSC)C)           |          |                  |       |                          | jus.      | (38)5A 6A (EST)     | m        | Z1WZW0~21/62/EI    | 40.0 Revised Line / Strot      | 0.6  |
| Entered | Comments | Station                     | Total    | Rate             | Spots | SPW Mo Tu We Th Fr Sa Su | SPW Mo Tu | Length Run Times    | Sec Le   | Dates              | Line Type / Break Type (Ref #) | Line |
|         |          |                             |          |                  |       |                          |           |                     |          |                    |                                |      |

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertises

Date:

Accepted-Station:

Comments:



Phone/Fax **Buyer Name** Sales Office

Net Total

\$125,132.75

Commission Commission % Package Deal Order Type

\$22,082.25

15,00

Normal

Sales Tax

Salesperson

Washington, DC 20007

Comments Billing Type Account Type:

OBAMA FOR AMERICA Standard National/Political 95/101/1536 Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Schedule Dates Product Agency Advertiser Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Contract #

325053

Political - Federal Candidate (1067) BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Greer, Margolis, Mitchell & Associates (2890)

Demo

Headline # **Entered By** Last Modified Date Entered 06260214 Jill Hipskind 09/13/12 08/01/12

CO-OP

By Broadcast Month Sep. 2012

Charlotte (WSOC) **Spots** 133

| and lotal:   | st Month     |  |
|--------------|--------------|--|
| 133          | 133          |  |
| \$147,215.00 | \$147,215.00 |  |

|         |          |                             |            | ACT      | CONFIRMATION CONTRACT | FRMAIN                | CON                      |          |                   |                                |      |
|---------|----------|-----------------------------|------------|----------|-----------------------|-----------------------|--------------------------|----------|-------------------|--------------------------------|------|
| 9/13/12 |          | \$375.00 Charlotte (WSOC)   | \$375.00   | Д        |                       | 1 ×                   | :30 10A- 11A (EST)       | 5        | 09/24/12-09/24/12 | 54.0 Normal Line / Spot        | 54.0 |
| 9/6/12  |          | \$4,000.00 Charlotte (WSOC) | \$4,000.00 | ,        | ×                     | 1                     | :30 10P- 11P (EST)       | s        | 09/21/12-09/21/12 | 53.0 M/G For 31.0.1 / Spot     | 53.0 |
| 9/13/12 |          | \$500.00 Charlotte (WSOC)   | \$500.00   |          | 1                     |                       | :30 12:05A- 12:35A (EST) | رن<br>در | 09/21/12-09/21/12 | S2.1 Normal Line / Spot        | S2.1 |
| 3772    |          | Charlotte (WSOC)            |            |          | 2001                  |                       | :30 12:05A-12:35A (EST)  | on.      | 59/21/12-09/21/12 | 52.0 Revised Line / Spot       | 52.0 |
| 9/13/12 |          | \$500.00 Charlotte (WSOC)   | \$500,00   | -        |                       | 1                     | :30 11:3SP- 12:02A (EST) | S        | 09/24/12-09/24/12 | 51.1 Normal Line / Spot        | 51.1 |
| 8/1/12  |          | Chartotte (WSOC)            |            | _        |                       | Just                  | :30 11:35P-12:02A (EST)  | O.       | U9/24/12-09/24-12 | 51.0 Rovised Line / Sput       | 51.6 |
| 9/13/12 |          | \$950.00 Charlotte (WSOC)   | \$950.00   | 1        | -                     | 1                     | :30 11P- 11:35P (EST)    | 5        | 09/24/12-09/24/12 | 50.1 Normal Line / Spot        | 50.1 |
| 8/2727  |          | Charlotte (WSOC)            |            |          |                       | }                     | :30 HP-11:35P (EST)      | 97       | 39/24/12-09/24/12 | 50.0 Revised Line / Spot       | 0.05 |
| 9/13/12 |          | \$850.00 Charlotte (WSOC)   | \$850.00   | 1        |                       | 1                     | :30 7:30P- 7:S6P (EST)   | 5        | 09/24/12-09/24/12 | 49.1 Normal Line / Spot        | 49.1 |
| 81/12   |          | Charlotte (WSOC)            |            |          |                       | \$ml                  | :30 A30P- 7:56P (EST)    | ·        | 09/24/12-09/24/17 | 49.0 Revised Line / Spot       | 49.0 |
| 9/13/12 |          | \$8S0.00 Charlotte (WSOC)   | \$850,00   | <u>.</u> |                       | ш                     | :30 6:58P- 7:30P (EST)   | 5        | 09/24/12-09/24/12 | 48.1 Normal Line / Spot        | 48.1 |
| 21/1/8  |          | Charlotte (WSOC)            |            |          |                       | 5,                    | :30 6:55P- 7.30P (EST)   | 9.       | 05/24/12-09/24/12 | +8.0 Revised Line / Spot       | +8.0 |
| 9/13/12 |          | \$1,100.00 Charlotte (WSOC) | \$1,100.00 | _        |                       | 1 ×                   | :30 6P- 6:30P (EST)      | S        | 09/24/12-09/24/12 | 47.1 Normal Line / Spot        | 47.1 |
| 21/1/6  |          | Charlotte (WSOC)            |            |          |                       | ×                     | :30KP- 6:30P (EST)       | on.      | 09/24/12-05/24/12 | 47.0 Revised Line / Spot       | 47.0 |
| Entered | Comments | Total Station               | Rate T     | Spots    | nS                    | SPW Mo Tu We Th Fr Sa | Sec Length Run Times     | Sec      | Dates             | Line Type / Break Type (Ref #) | Line |
|         |          |                             |            |          |                       |                       |                          |          |                   |                                |      |

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Accepted-Agency/Advertiser:

Date

Accepted-Station:

Date



Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

> WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Advertiser Schedule Dates Product Political - Federal Candidate (1067) Greer, Margolls, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Contract #

325053

Billing Type Account Types **Buyer Name** Sales Office Salesperson Telerep/Philadelphia, Philadelphia (1057) OBAMA FOR AMERICA National/Political 95/101/1536 BASSETT, LAURA Telerep/Philadelphia 1536/OBAMA FOR AMERICA (134148)

CPE

Phone/Fax

Comments

Entered By Order Type Headline# Last Modified Date Entered 08/01/12 09/13/12 Jill Hipskind Normal 06260214

CO-OP

Commission % Package Deal 15.00

Demo

\$125,132.75 \$22,082.25

Net Total

Commission

Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Grand Total: 133 \$147,215.00 \$147,215.00

| Line         Line Type (Reak Type                                |         |          |                     | Comments  | 2        |      |          | Accepted Station: | Date: Acepted       |                  | Acceptert-Agency/Activenison: |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|---------------------|-----------|----------|------|----------|-------------------|---------------------|------------------|-------------------------------|
| Lither Type   Reak Type (Reaf #)   Dates   Sec   Length   Sex   Sex |         |          |                     |           |          | RAC. | TON CONT | AFIRM!            | 00                  |                  |                               |
| Line Type   Break Type (Ref#)   Dates   Sec   Length   Run Times   SPW   No Tu   We Th   Fr   Sa   Spots   Rate   Total   Station   Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |          |                     |           |          |      |          |                   |                     |                  |                               |
| Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th   F Sa 5u   Spots   Rate   Total   Station   Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |         |          |                     |           |          |      |          |                   |                     |                  |                               |
| Line Type   Break Type   Ref#   Dates   Sec   Length   Run Times   Spw   No Tu   We Th Fr 5a 5u   Spots   Rate   Total   Station   Comments   Comments   Spw   No Tu   We Th Fr 5a 5u   Spots   Rate   Total   Station   Comments   Spw   No Tu   We Th Fr 5a 5u   Spots   Rate   Total   Station   Comments   Spw   No Tu   We Th Fr 5a 5u   Spots   Rate   Total   Station   Comments   Spw   No Tu   We Th Fr 5a 5u   Spots   Rate   Total   Spots   Spot |         |          |                     |           |          |      |          |                   |                     |                  |                               |
| Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th F 5a 5u   Spots   Rate   Total   Station   Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |                     |           |          |      |          | _                 |                     |                  |                               |
| Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         No         Tu         We         Th         Spots         Spots         Rate         Tolal         Comments         Comments           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 10:58A-12P (EST)         1         X         1         \$550.00         \$550.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 12P- 1P (EST)         1         X         1         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6         :30 12P- 1P (EST)         1         X         1         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 15-30A-6A (EST)         1         X         1         1         4         \$425.00         \$425.00         Charlotte (WSOC)         9           10 Normal Line / Spot         09/24/12-09/24/12         5         :30 15-30A-7A (EST)         1         1         1         1         4         \$425.00         \$425.00         Charlotte (WSOC)         9           10 Normal Line / Spot         09/24/12-0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |         |          |                     |           |          |      |          |                   |                     |                  |                               |
| Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         5pots         Spots         Rate         Tolal         Station         Comments           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 10:58A- 12P (EST)         1         X         1         \$550.00         \$550.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 12P- 1P (EST)         1         X         1         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6         :30 12P- 1P (EST)         1         X         1         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 15P- 30A- 6A (EST)         1         X         1         4         \$425.00         \$470.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 15-30A- 6A (EST)         1         1         1         4         \$425.00         \$470.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 9/13/12 | -        | 0 Charlotte (WSOC)  | \$3,400.0 | \$850.00 | 4_   | 1 1 1 1  |                   | :30 6:30A- 7A (EST) | 9/18/12-09/21/12 |                               |
| Inne Type / Break Type (Ref #)         Dates         Sec Length         Run Times         SPW Mo Tu We Th Fr 5a 5u         Spots         Rate         Total         Station         Comments           50 Normal Line / Spot         09/24/12-09/24/12         5 :30 10:58A-12P (EST)         1 x         x         1 \$550.00         \$550.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5 :30 12P- IP (EST)         1 x         x         1 \$375.00         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6 :30 12P- IP (EST)         1 x         x         1 \$375.00         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5 :30 5:30A- 6A (EST)         1 x         x         1 \$425.00         \$425.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5 :30 5:30A- 6A (EST)         1 1 1 1 1 4 435.00         4 \$425.00         \$475.00         Charlotte (WSOC)         9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 9/13/12 |          | 10 Charlotte (WSOC) | \$850.0   | \$850.00 |      |          | 1                 | :30 6:30A- 7A (EST) | 9/24/12-09/24/12 |                               |
| Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         F         5a         5bots         Rate         Total         Station         Comments           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 10:58A- 12P (EST)         1         X         1         \$550.00         \$550.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 12P- 1P (EST)         1         X         1         \$375.00         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6         :30 4P- 5P (EST)         1         X         1         \$375.00         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6         :30 4P- 5P (EST)         1         X         1         \$425.00         \$825.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 4P- 5P (EST)         1         X         1         4 425.00         \$1,700.00         Charlotte (WSOC)         9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 9/13/12 |          | 10 Charlotte (WSOC) | \$425.0   | \$425.00 | _    |          | 1                 |                     |                  |                               |
| Ine Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         No         Tu         We         Th         F         5a         5b         Rate         Total         Station         Comments           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 10:58A- 12P (EST)         1         X         1         \$550.00         \$550.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 12P- 1P (EST)         1         X         1         \$375.00         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6         :30 12P- 1P (EST)         1         X         1         \$375.00         \$375.00         Charlotte (WSOC)         9           50 Normal Line / Spot         09/24/12-09/24/12         6         :30 12P- 1P (EST)         1         X         1         \$375.00         \$375.00         Charlotte (WSOC)         9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 9/13/12 |          | 10 Charlotte (WSOC) | \$1,700.0 | \$425.00 | 4    | 1 1 1 1  |                   |                     |                  |                               |
| Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fs         5s         Use         Total         Station         Comments           10 Normal Line / Spot         09/24/12-09/24/12         5         :30 10:58A- 12P (EST)         1         X         1         \$550.00         \$550.00         Charlotte (WSOC)         9           10 Normal Line / Spot         09/24/12-09/24/12         5         :30 12P- 1P (EST)         1         X         1         \$375.00         \$375.00         Charlotte (WSOC)         9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 9/13/12 |          | 10 Charlotte (WSOC) | \$825.0   | \$825.00 | 1    |          | 1<br>  ×          |                     |                  |                               |
| Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW Mo         Tu         We         Th         Fr         5a         5bots         Rate         Total         Station         Comments           50 Normal Line / Spot         09/24/12-09/24/12         5         :30 10:58A- 12P (EST)         1         X         1         \$550.00         \$550.00         Charlotte (W5OC)         9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 9/13/12 |          | 10 Charlotte (WSOC) | \$375.0   | \$375.00 | 1    |          | 1 ×               |                     |                  |                               |
| Line Type / Break Type (Ref #)  Dates  Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 9/13/12 |          | 10 Charlotte (W5OC) | \$550.0   | \$550.00 | 1    |          | 1<br>×            |                     |                  |                               |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |         | Comments | Station             | Total     | Rate     |      | Fr 5a    | 1                 | Length              |                  | -                             |

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.